

## FOR IMMEDIATE RELEASE

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### **GOV. MARK DAYTON PROCLAIMS NOV. 6–10 “MINNESOTA ACTS OF KINDNESS WEEK”** *Northfield Area United Way invites the community to go beyond “Minnesota nice”*

**NORTHFIELD, MINN. (Nov. 6, 2017):** Inspired by the work of 40 Minnesota United Ways and several partners in the community, Gov. Mark Dayton has proclaimed Nov. 6–10 as Minnesota Acts of Kindness Week. During this week, Northfield Area United Way invites everyone to intentionally exemplify kindness with the goal of helping to unify the community and to kick-start ongoing acts of kindness.

“Our nation is faced with significant challenges, including weather disasters, racism, violence and terrorism. To develop solutions and build resilience, we must unify first and foremost as human beings, regardless of our differences,” said Penny Hillemann, executive director of Northfield Area United Way. “Through Minnesota Acts of Kindness Week and beyond, we’re seeking to support all humankind.”

People are invited to participate in Minnesota Acts of Kindness Week in whatever ways they’d like. Suggestions include:

- At work: Give a note of appreciation to a co-worker; surprise someone with coffee; tape a note and coins to a vending machine; share praise; take a new employee to lunch.
- At home, at school and in the community: Bring extra supplies for your teacher; leave your neighbor a nice note; tell a friend how much you appreciate them; mail a family member a card; hold the door open for others; make a family member’s bed.
- Capture your acts of kindness via photos and videos and share on social media, using #LiveUnitedMN and #LiveUnitedNorthfield. Please tag @NfldUnitedWay on Twitter and Northfield Area United Way on Facebook.

#### **About Northfield Area United Way**

Northfield Area United Way’s mission is to mobilize the resources and caring power of individuals, organizations and networks to strengthen the community. We focus on strengthening the building blocks for self-sufficiency and a good quality of life: health, education and financial stability. Donations to the Northfield Area United Way stay local, improving the lives of people who live and work in our community.

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